



**Clayworks**

# Clayworks



CREATING A NEW  
AESTHETIC FOR  
ARCHITECTS AND  
DESIGNERS

In 2001 our founders focused their passion for natural building materials and techniques into a company specialising in constructing and plastering with clay.

Our love, understanding and respect for clay as a building material grew and, seven years later, with hundreds of projects behind us, an award for Pioneers to the Nation from HM the Queen and two internationally acclaimed books\*, we decided to create and manufacture the best natural clay plaster in the world.

\* *Building with Cob* (2006)  
*Using Natural Finishes* (2008)

A plaster that would rival the usability and practicality of any other alternative, but with no synthetic or caustic ingredients.

A plaster that could be made available to anybody, anywhere in the world, that could revolutionize the building industry and create a new aesthetic for architects and designers across the globe.

A plaster that would be robustly tested by a world class research centre to ensure that it not only excelled technically, but also found to be the most sustainable wall finish available on the market.

In short:

A plaster that would not only be the best in the world, but the best for the world.

[www.clay-works.com](http://www.clay-works.com)

Combining astounding qualities with impeccable environmental credentials, Clayworks clay plasters are as beautiful as they are versatile and functional.



We don't only love clay plasters because they are non-toxic and biodegradable, we love them because they provide food for thought, move the heart and stir the senses.

### AESTHETIC COMFORT

From the sublime, calm and tranquil neutrals to the astonishingly dramatic bold colours and textures, clay plasters are natural, easy to work with, rich in texture and subtle without glare. So soft and sensual your eyes relax and you want to touch them.

### HUMIDITY & THERMAL COMFORT

Humidity has an impact on how you perceive temperature. Controlling moisture within a building is key for comfort. Clay is naturally moisture buffering and it also absorbs heat and then re-radiates it

as temperatures fall. The healthy management of excess moisture is a natural consequence.

### ACOUSTIC COMFORT

Clay has sound absorbing qualities that can actually improve the acoustics of a room. Sounds you want to hear will be clearer and background noise will be better absorbed.

### PURE COMFORT

Our clay plasters contain no particulates, toxins, VOCs, synthetics or formaldehydes. There is also evidence that clay can treat pollutants and neutralize odours.

PRIMER

OPTIONAL BASE COAT

①

②

③

TONAL RANGE

SMOOTH RANGE

TEXTURED RANGE

NON-MICA

MICA

DEMI RUSTIC

RUSTIC

COARSE

AN INFINITE CHOICE OF COLOURS, FINISHES & TEXTURES

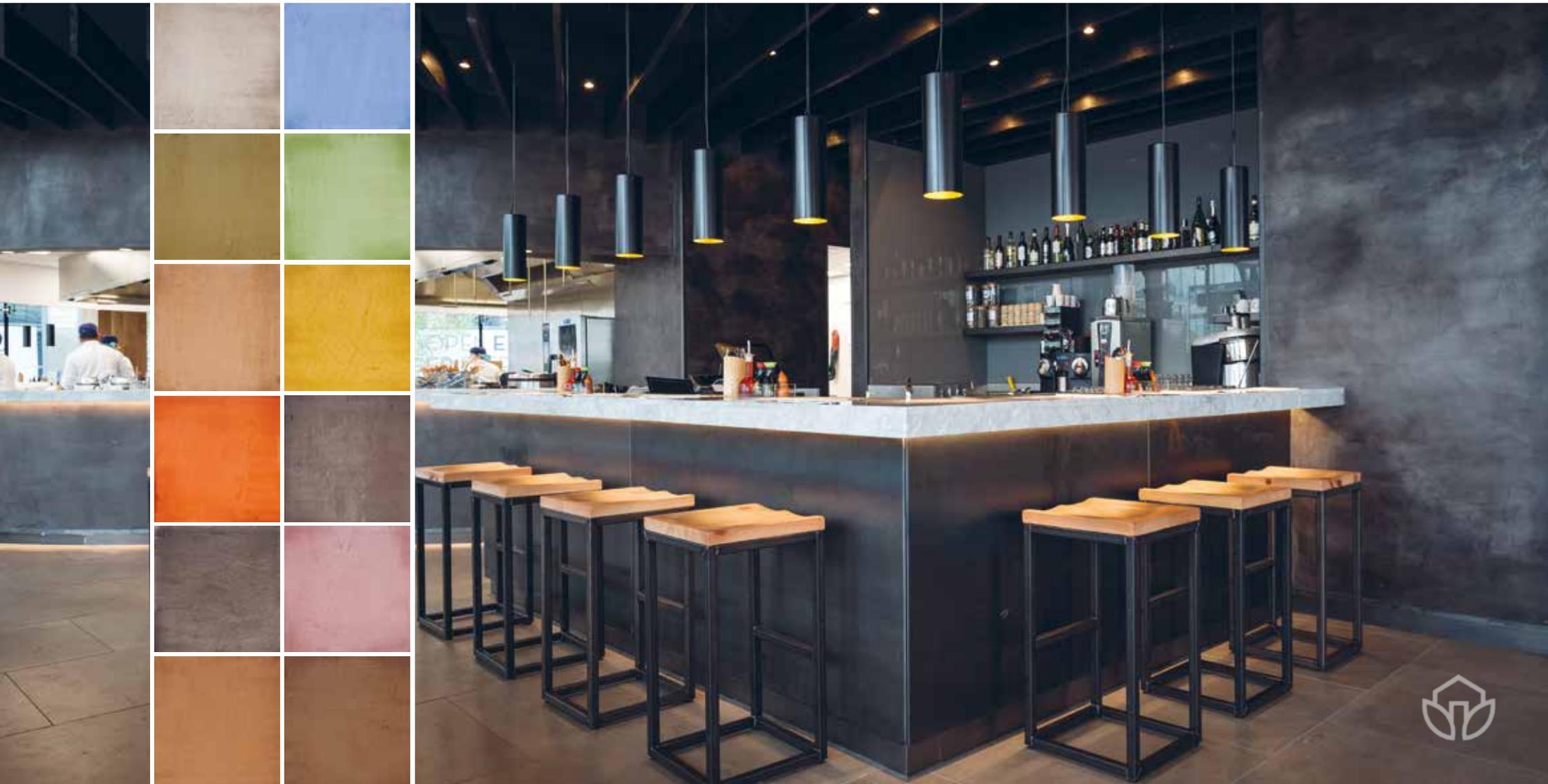
*Clay plasters provide infinite variations and opportunities for designers and architects to realise designs that are emotive, inspirational, enduring, thought provoking and, above all, make you feel better.*

Launched 2015 in response to worldwide demand for a natural and exquisite alternative to polished concrete and polished plasters, this luxury Tonal Range elevates clay plaster to new levels of sophistication and contemporary elegance.



for many more examples,  
visit [www.clay-works.com](http://www.clay-works.com)

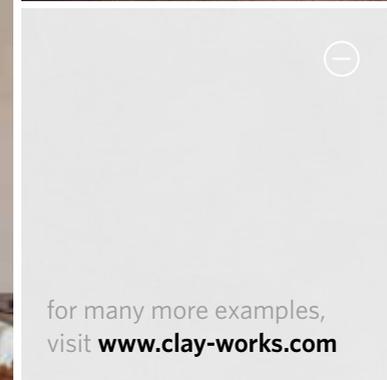
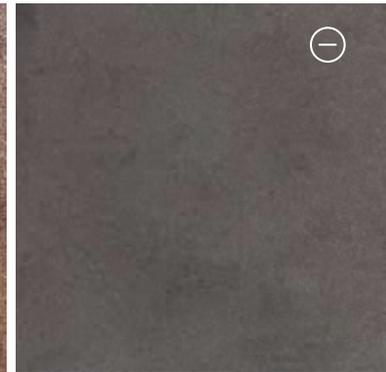
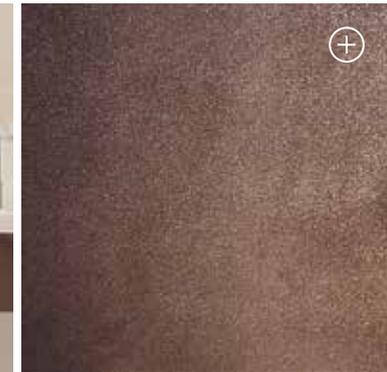
The Tonal Range, with its depth and tonal variation, has its own unique colour palette ranging from the vibrant to pastel hues. We also create custom colours on request by mixing our carefully selected pigments.



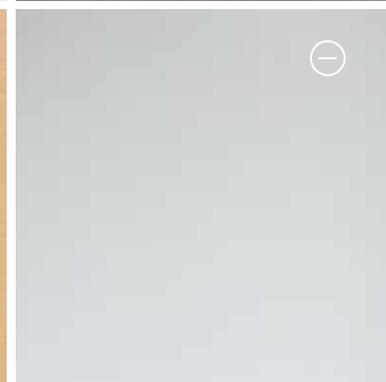
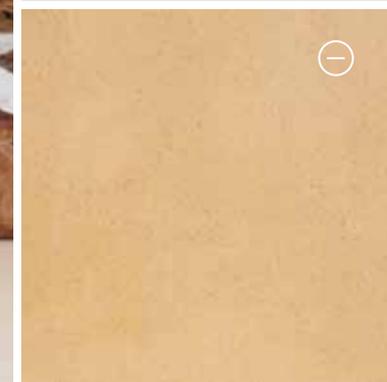
An excellent alternative to conventional plasters, polished plaster or paint effects, our smooth finish creates warmth and comfort in any room and is suitable for walls and ceilings.



Never entirely uniform, but subtly varied, choose the 'non-mica' for a more matt finish, or 'with-mica' for its iridescent fleck that reflects light in a delicate way.



for many more examples,  
visit [www.clay-works.com](http://www.clay-works.com)

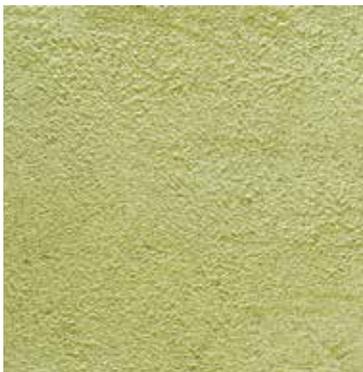


Create subtle or deeply rustic effects from an extraordinary spectrum of colours and textures, which make most custom designs possible.



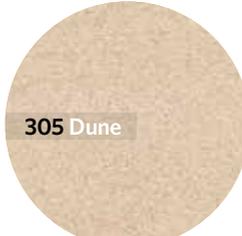
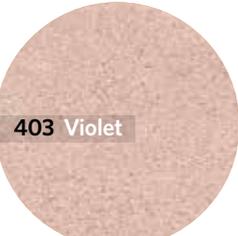
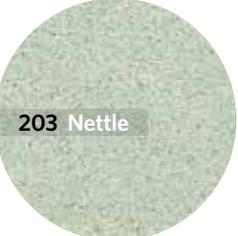
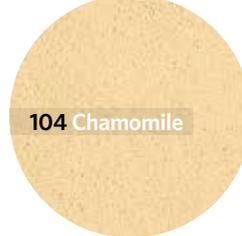
for many more examples,  
visit [www.clay-works.com](http://www.clay-works.com)

The Rustic Range is supplied in three grades: **Demi rustic**, a sumptuous and rich texture; **Rustic**, the core of the range with its earthy character and feel; and **Coarse**, rich in aggregates to give it that elemental feel & raw appearance.



We provide a sample service to architects and designers, creating bespoke textures, colours, designs and patterns.



NATURALS	 803 Wheat	 804 Earth	 805 Pebble	 303 Cacao	 304 Umber	 305 Dune	BROWNS
TERRACOTTAS	 503 Terracotta	 504 Saffron	 505 Ginger	 703 White	 704 Buff	 705 Moon	OFF WHITES
PINKS	 403 Violet	 404 Conch	 405 Raspberry				
GREENS	 203 Nettle	 204 Moss	 205 Sage	 603 Stone	 604 Azul	 605 Storm	BLUES
OLIVES	 903 Olive	 904 Slate	 905 Lichen	 103 Golden	 104 Chamomile	 105 Flax	YELLOWS

## STANDARD COLOUR CHART

Our Standard Colour Chart comprises a selection of 27 colours in the smooth and rustic ranges.

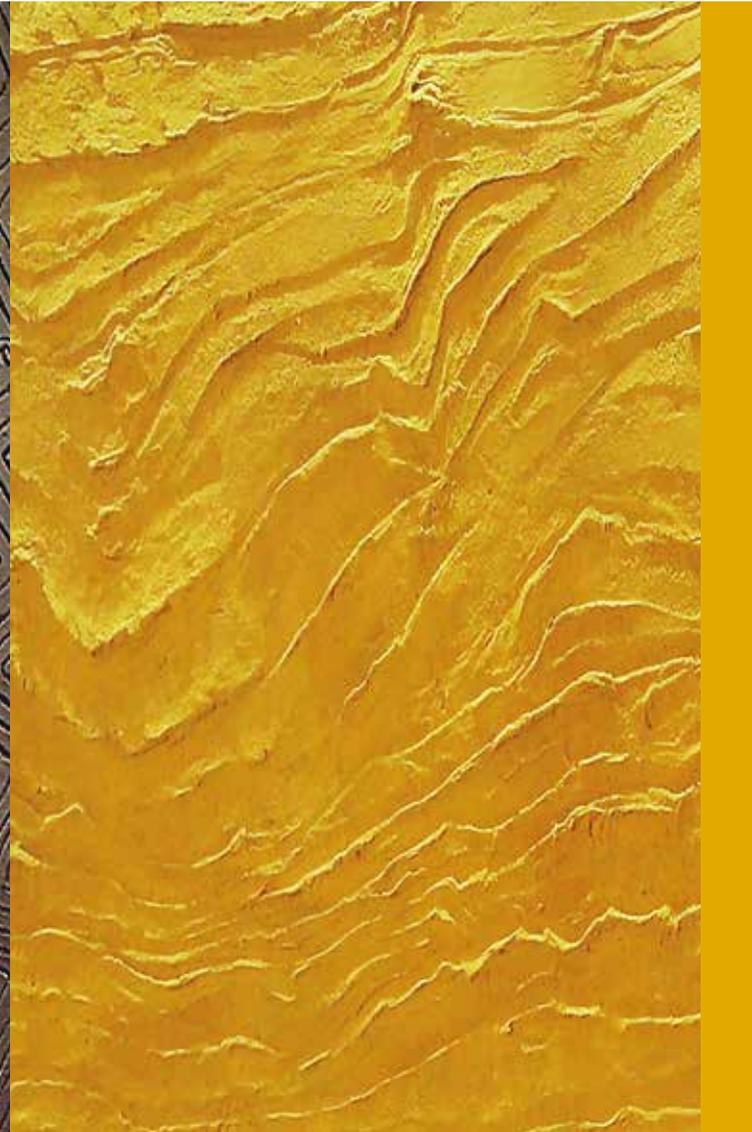
Our clay plasters are extraordinarily versatile and can be moulded or carved, shaped and sculpted, built up or incised in a myriad of ways. These are just a few of our patterns & techniques, in anaglyptic & relief.



We constantly develop new finishes that can provide alternatives to

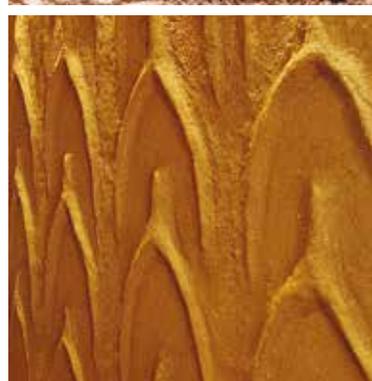
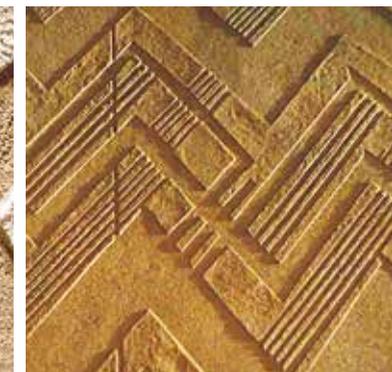
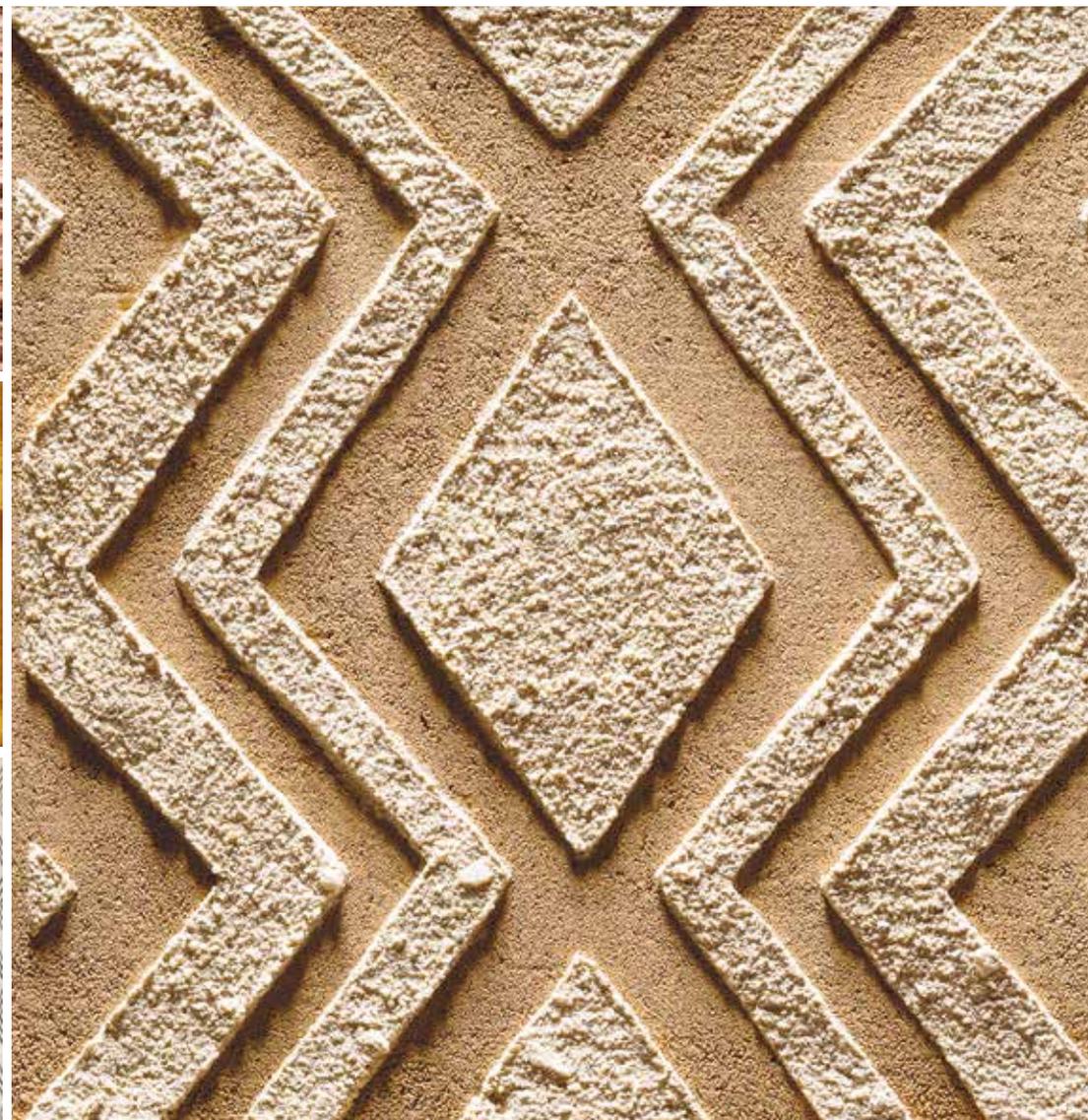
- POLISHED CONCRETE
- MARMARINO
- ADOBE
- SHIKKUI
- TADELAKT
- POLISHED VENETIAN PLASTERS
- RAMMED EARTH
- 3D AND SCULPTURAL EXECUTIONS
- GYPSUM
- LIME PLASTERS

In fact, our passion is to continue creating new groundbreaking finishes that have never been seen before ...



for many more examples,  
visit [www.clay-works.com](http://www.clay-works.com)

Clayworks has a network of accredited plasterers and master artisans around the world. Our plasters are also easy to use by trained plasterers. Feel free to contact us to discuss your ideas and wishes.



For environmental and performance evidence visit [www.clay-works.com/specifications/sustainability/](http://www.clay-works.com/specifications/sustainability/)

With special thanks for photos and support: Wagamama, Guy Valentine, Nando's UK, Eliska Turanska, Nicole Fahri, Paul Smith.

For product enquiries, samples & sales please call us on: +44 (0)1326 341339 or email us at [info@clay-works.com](mailto:info@clay-works.com)



[www.clay-works.com](http://www.clay-works.com)

-  [facebook.com/naturalplasters](https://facebook.com/naturalplasters)
-  [twitter.com/UKClayworks](https://twitter.com/UKClayworks)
-  [pinterest.com/clayworksuk](https://pinterest.com/clayworksuk)
-  [instagram.com/clayworksclayplasters](https://instagram.com/clayworksclayplasters)